



Social Media

St George's CE Academy uses approved social media channels to celebrate pupils' learning and achievements, share school news and provide useful information to families and the wider community.

We are committed to using social media safely, responsibly and respectfully. Before publishing photographs, videos or information about pupils, we consider safeguarding, privacy and parental consent. We do not normally publish a child's full name alongside an identifiable image.

We ask parents, carers and visitors not to publish photographs or recordings of other people's children without permission. Concerns or complaints should be raised directly with the school rather than discussed publicly on social media.

Staff maintain appropriate professional boundaries and use only school-approved communication systems when contacting pupils and families. Any online content that may present a safeguarding concern should be reported to the school immediately. If a child is in immediate danger, please call 999.